BOX STRAP

WHERE INNOVATION BEGINS

Effective Date: 25/07/2023

This Cookie Policy explains how BOX STRAP ("we", "us", or "our") uses cookies and similar tracking technologies on our website www.boxstrap.co.uk ("Website").

What Are Cookies?

Cookies are small text files that are placed on your computer or mobile device when you visit our Website. They are widely used to make websites work more efficiently, as well as to provide information to the website owners.

How We Use Cookies

We use cookies on our Website to enhance your browsing experience, analyze website traffic, and improve our services. Cookies allow us to customize your experience on our Website and remember your preferences. They also help us understand how you interact with our Website, allowing us to make improvements based on user behavior and preferences.

Types of Cookies We Use

1. Essential Cookies: These cookies are necessary for the operation of our Website and enable you to navigate and use its features. Without these cookies, certain functionalities may be unavailable.
2. Analytical/Performance Cookies: These cookies collect anonymous information about how visitors use our Website. They help us understand which pages are the most visited, how users navigate through the Website, and if they encounter any errors. This information is used to improve our Website's performance and functionality.
3. Functionality Cookies: These cookies allow our Website to remember the choices you make (such as your username, language, or region) and provide enhanced features. They may also be used to provide services you have requested, such as subscribing to our newsletter.

4. Advertising/Targeting Cookies: These cookies are used to deliver relevant advertisements to you and measure the effectiveness of our marketing campaigns. They track your browsing habits and may be used to build a profile of your interests, allowing us to display targeted advertisements on our Website or other websites you visit.

Your Cookie Choices

By using our Website, you consent to the placement of cookies on your device as described in this Cookie Policy. You can manage your cookie preferences by adjusting the settings in your web browser. However, please note that disabling certain cookies may impact the functionality and performance of our Website.

Third-Party Cookies

We may allow third-party service providers, such as analytics or advertising companies, to place cookies on our Website. These third parties may use cookies to collect information about your online activities over time and across different websites. We have no control over these third-party cookies and their use is subject to the respective privacy policies.

Updates to the Cookie Policy

We reserve the right to update this Cookie Policy from time to time. Any changes will be posted on this page, and the revised policy will be effective immediately.

Contact Us

If you have any questions or concerns regarding this Cookie Policy or the use of cookies on our Website, please contact us at info@boxstrap.co.uk